



LONDON
MEDICAL
EXCHANGE

UK MEDICAL ENGLISH
ONLINE TRAINING COURSE

WRITING FOR PUBLICATION



ABOUT THE AUTHOR

John Skelton BA MA FRCGP (Hon) is Emeritus Professor at the Institute of Clinical Science at the University of Birmingham. He is the author of two books on clinical communication, and has had original research published in journals as diverse as Applied Linguistics, The Lancet and The British Medical Journal. He was awarded Membership of the Royal College of General Practitioners (MRCGP) in 2002, and in 2016 became one of the few non-clinicians ever to be awarded FRCGP (Hon), i.e. Honorary Fellowship of the College.



SYLLABUS

This 30-hour course is for healthcare researchers, professionals and students who want to write research articles in English for submission to international journals. It teaches the structure and language needed, describes the conventions used, analyses multiple examples, and provides tasks to complete. By the end of the course, you will have a clear idea of what you need to do to have your research successfully published.



INTRODUCTION

- Key challenges faced when writing research in English
- The IMRAD convention (Introduction, Methods, Research and Discussion)
- Using a strong, predictable structure when writing

THE GAME OF WRITING

- How readers read
- Understanding the rules for writing for publication

WRITING THE INTRODUCTION

- Structuring an Introduction
- A key framework to use – the ‘four moves’
- Analysing examples and language
- Writing a ‘framework version’

WRITING THE METHODS

- The CONSORT statement
- The Methods checklist
- Analysing examples and language

WRITING THE RESULTS

- The ideal vs the real
- The Results checklist
- Using tables
- Analysing examples and language

WRITING THE DISCUSSION

- How to structure the Discussion
- Articulating findings, explanations and implications
- Describing strengths and limitations
- Analysing examples and language



DO TOO MANY COOKS SPOIL THE BROTH?

- Using the IMRAD checklist to structure a research article
- Developing an example research article
- Writing an example research article

10 TIPS FOR SUBMISSION

- Tips for submission:
 - Abstract
 - Journal selection
 - References
 - Covering letter
 - Engaging with editors
- Review and revision

A NOTE ON QUALITATIVE RESEARCH

- Qualitative vs quantitative research
- Features of qualitative research
- Analysing examples and language

COLLECTING EXAMPLES

- Identifying common language patterns
- Collecting examples of useful language



